




2026
Mission Appeal
 Giving in His Name



www.MyBrothersKeeper.org/Appeal2026



MY BROTHER'S KEEPER
 A Christian ministry of loving service and education

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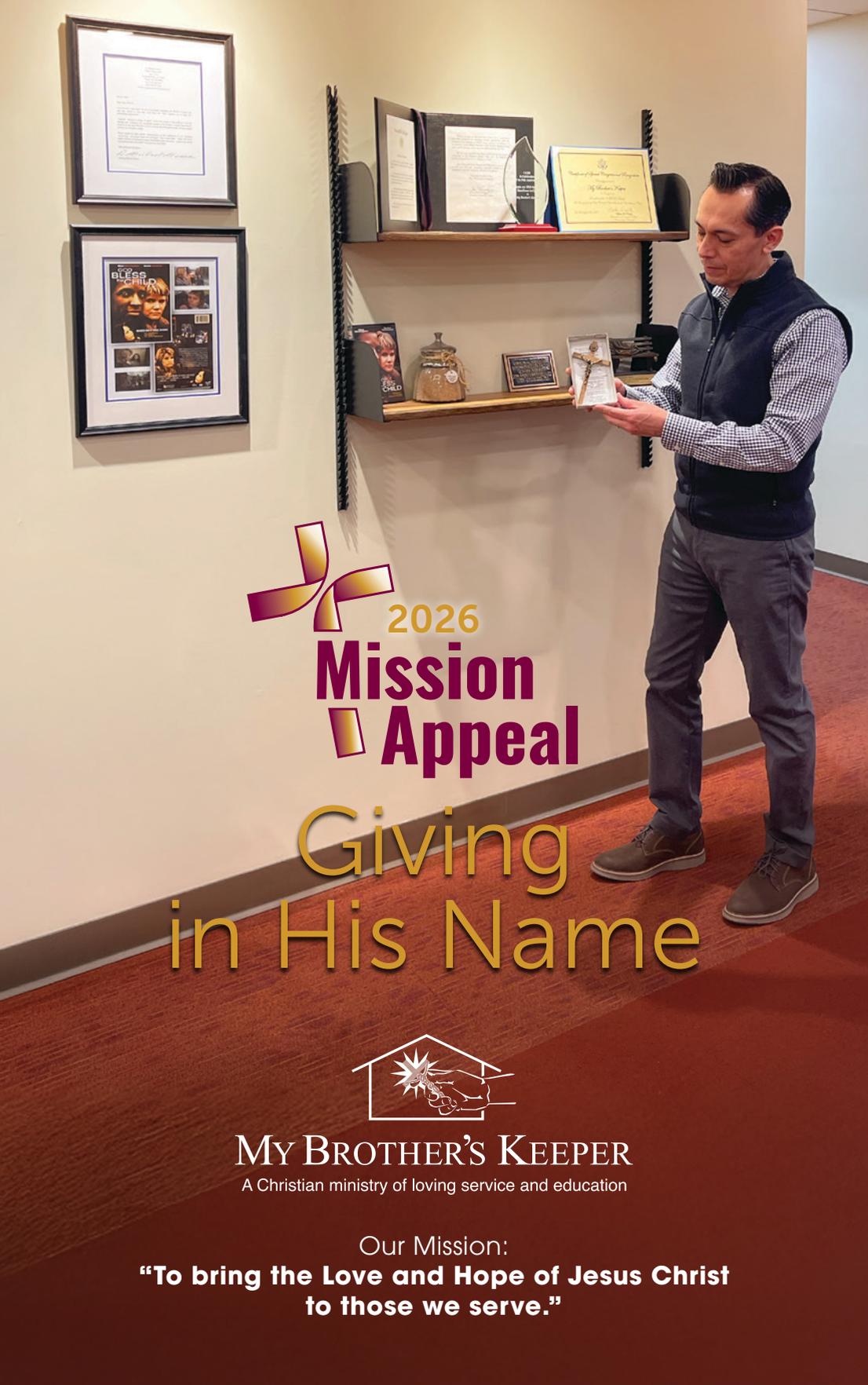
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 Easton, MA 02356-0338
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of all support goes directly to programs serving those in need.
 3% Management & General
 6% Development




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Our Mission:
"To bring the Love and Hope of Jesus Christ to those we serve."

When she walked into our lobby, Tiana was no stranger to My Brother's Keeper. For decades, she worked as a case manager for a local social service agency and had referred many clients to us for furniture, food, and Christmas assistance. But this was the first time she visited our ministry. It would be an experience she would not forget.

As I told Tiana about the mission of My Brother's Keeper, she carefully studied the photos hanging on the lobby wall that tell the story of our humble beginnings. I reached over to the shelf, picked up the crucifix placed there, and shared what happens at the end of a delivery. We're often thanked profusely for the items we brought. Our response is always the same. We offer recipients a crucifix as a gift for their home and say, "You don't need to thank us. We're just the delivery people. This is who provided your furniture/food."



Tiana stood there, gazing at the crucifix in her hand, motionless and completely silent. A tear formed at the corner of her eye which she quickly wiped away. She looked up at me and said, "When I came to this country 30 years ago, you brought me furniture. I was in a tough financial place and someone gave me a number to call. I didn't realize it was My Brother's Keeper until just now, when I saw this." and she held up the crucifix. "It's still hanging on my wall."

Over the years, Tiana didn't attribute the help she received to My Brother's Keeper. Instead, she gave the credit to Jesus who answered her prayer in her time of need. That is the very essence of our mission, "To bring the Love and Hope of Jesus Christ to those we serve" and we have accomplished it hundreds of thousands of times since our founding in 1988.

— Deacon Paul Key, Chief Development Officer



I cannot thank My Brother's Keeper enough for the support and generosity shown to my family. My heart is filled with deep gratitude because doors that were once closed in my life are now opening. These blessings always come with volunteers who carry the heart of Christ, delivering not only the items themselves, but also the good news that He lives. After the many struggles and setbacks we have faced as a family, my heart cries tears of joy knowing that we are being cared for by the Most High.

D & Family
January 2026

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Please support the 2026 Mission Appeal.
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MY BROTHER'S KEEPER

Thank you!

2025 Outcomes:



Furniture deliveries:
1,190



Food deliveries:
15,742



Christmas deliveries:
3,440



Children & adults served:
68,094



Value of items delivered:
\$5,414,870



Value of our mission being accomplished:
PRICELESS